

#GROWINGASMALLBLOG

Growing Your Blog By Positioning Yourself as an Expert - @cieraholzenthal

1. What are people always asking you? What topics do you know a lot about?

2. Write down a few topics you could blog about that would position you as an expert.

Growing Your Blog Through Self Promotion and Networking - @pjfeinstein

1. What is Your Elevator Pitch?

2. Write Down 5 Bloggers You Want to Build a Relationship With.

Growing Your Blog Through Guest Blogging - @mariahdanielsen

1. Write Down a Few Blogs You Think Your Ideal Readers are Already Following.

2. What Blogs Would You Like to Pitch To?

Growing Your Blog Through Collaboration - @luluthebaker

1. Write down at least one idea for a fun collaboration post, series, or event you can get started on in the next few weeks.

2. Who would be the perfect collaborator(s) on this project? Aim high, but be realistic!

Growing Your Blog Through Giveaway & Social Media Collaborations - @squirrellyminds

1. Write Down the Social Media Platforms You Enjoy Using. Circle the One You Want to Grow.

2. Write down 5 bloggers you'd like to collaborate with.
